

# Curriculum Vitae

## Personal Data

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**Surname, first name:** Potzner, Andreas Marcus  
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**Date of birth:** 08.09.1978  
**Place of birth:** Hanau; Germany  
**Marital status:** single  
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## Education

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- since 10/04 **European Business School (ebs) International University Schloß Reichartshausen, Oestrich-Winkel (Germany)**  
Postgraduate Assistant to the SVI-Endowed Chair of Purchasing, Logistics and Supply Chain Management, Supply Management Institute (SMI)  
Strive for the degree: Dr. rer. pol. (April 2007)
- 10/99 - 05/04 **Johann Wolfgang Goethe-University, Frankfurt (Germany)**  
Degree in Business Administration (Diplom-Kaufmann)  
Majors: Supply Chain Management & Marketing, Business Informatics  
Grade: 1.8 (passed with distinction)  
Grade of diploma theses: 1.0
- 08/89 - 06/98 **Kopernikusschule, Freigericht (Germany)**  
A-levels (high school graduation)  
Grade: 2.2

## Research Focuses / Title of Dissertation

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- Focuses Innovation management, Supply chain management, Aviation industry
- Title Innovation Management along the Supply Chain of the European Aviation Industry

## Teaching

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- since 03/06 **Innovations along the Supply Chain**  
Lecture
- 03/05 - 06/05 **Logistics & Supply Chain Management**  
Case Studies
- 03/05 - 06/05 **Innovation management**  
Seminar papers

## Publications

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- 10/05 **Jahns, Ch. and Potzner, A.: Innovationskooperationen in der Supply Chain.**  
In: Blickpunkt Einkauf & Logistik, Forum Gelb GmbH, October 2005.
- 09/05 **Jahns, Ch. and Potzner, A.: Woher kommt eigentlich der Begriff Supply Chain Event Management?**  
In: News und Trendletter Logistik, Forum Gelb GmbH, Vol. 3, 2005.
- 07/05 **Potzner, A.: Woher kommt eigentlich der Begriff Bullwhip-Effekt?**  
In: News und Trendletter Logistik, Forum Gelb GmbH, Vol. 2, 2005.